POST CONVENTION ACTIVITY A Special Invitation from Quad/Graphics

Quad/Graphics is offering MGA Members an opportunity to visit their printing facilities in Wisconsin.

WHEN: Friday, July 13
TIME: Depart Madison Concourse Hotel at 12:30 pm (immediately following the brunch program).
DRIVING TIME: To Hartford plant, 1 1/2 hours
To Lomira plant, 2 hours

Tour duration would be 2 hours at each plant.
Yes, refreshments would be served at both plants.

Advance registration is required. Complete the section on the Convention Registration Form if you wish to see either facility.

Depending on the interest, Quad may limit the tour to one plant if necessary. The vans hold 15 passengers each.

LOMIRA PLANT -

Best-Kept Claim to Fame: One of the plant's drum stitchers processed 443,000 inserts during a 12-hour shift in 1997 – that's 10 inserts per second – which registered as a world record.

Points of Interest

- At more than 2 million square feet, the Lomira plant is the single largest print-production facility in the Western Hemisphere.
- Among the plant's many employee amenities, are a full-service medical clinic and pharmacy, a child-care center, a fitness center and injury rehabilitation services.

Services/Capabilities

Gravure Printing

- Lomira's gravure presses are among the newest and most advanced in the industry and are ideal for medium- to long-run insert, catalog and publication work.
- Special inline capabilities include stitching, trimming and imprinting while robotic stacking, bundling and palletizing also help bolster production efficiencies in the gravure pressroom.

Web Offset Printing

- The web-offset pressroom offers clients 2x4 (short- and long-cutoff)and 2x6 press capabilities.
- 2x4 presses boast eight or nine printing units, double former pinless folders and plow prefolders.
- 2x6 presses feature eight printing units, gapless blankets and double former pinless folders.
- All web offset presses are equipped with color control. QuadTech's Color Control System is a revolutionary, online scanning and control system that uses color measurement information to increase the accuracy of color reproduction during the printing process. The signature handling systems, manufactured by QuadTech subsidiary SMC, automate and accelerate the transfer of product from pressroom to bindery.
- Also houses custom web presses which, with their numerous specialty features, (e.g., wetflap gluing, scratch-off and scratch-n-sniff options) print brochures, inserts and covers.

HARTFORD PLANT -

- Best-Kept Claim to Fame: The Hartford plant earned Quad/Graphics recognition as Newsweek's 2005 Printer of the Year for a 21st consecutive year. Newsweek determines its Printer of the Year based on points its printers accumulate in three major categories: operation (press speeds, bindery output and total turnaround time); paper waste; and quality of product and customer service.

Points of Interest

- The Hartford plant offers enormous printing and production-related capabilities, some of which are digital imaging, web offset printing, finishing (perfect binding and saddle stitching) and distribution.

- Near the Hartford plant is a 78,345-square-foot ink-manufacturing building that houses Chemical Research\Technology (CR\T). Hartford CR\T technicians annually manufacture more than 30 million pounds of the highest quality inks for the company's legion of web offset presses.

Services/Capabilities

Web Offset Printing

- The Hartford plant's legion of web offset presses churns out top-notch catalogs and magazines using 2x4, 2x6 and 2x8 presses.
- The new double-web 2x8 presses, the first in the industry, offer an ultra-productive 64-page format which is well suited for high-speed, high-quality magazine and catalog production.
- Some presses in the pressroom boast double former folders and plow pre-folders, as well as robotic stacking equipment.
- All web offset presses are equipped with color control. QuadTech's Color Control System is a revolutionary, online scanning and control system that uses color measurement information to increase the accuracy of color reproduction during the printing process.
- The company installed state-of-the-art signature handling systems on all presses. Manufactured by QuadTech's subsidiary SMC, the systems automate and accelerate the transfer of product from pressroom to bindery.

Imaging

- The Hartford plant, like all Quad/Graphics print production facilities, offers 100 percent digital imaging services, from page assembly and proofing through platemaking. This full-service digital imaging site provides clients with near flawless registration, minimal mechanical errors and lightning-fast turnarounds.