

MGA Excellence in Garden Writing Award



The MGA Excellence in Garden Writing Award honors the best published story about member garden catalogs and/or websites each year. This award is sponsored by the Mailorder Gardening Association (www.mailordergardening.com), the only nonprofit association that represents companies which sell gardening products to the consumer via catalogs and the internet.

Rules and Requirements

1. Only current members of the Garden Writers Association are eligible to apply.
2. Written material must be submitted in published form, not as a manuscript. Entries must include tearsheets or clippings. For website or online entries, include a hardcopy printout of the story as it appeared online.
3. To be considered for the 2009 MGA Excellence in Garden Writing Award, entries must be published (or posted online) between July 1, 2008 and June 30, 2009.
4. All entries must be written and published in the English language in order to provide fair competition and judging.
5. Entries must prominently feature information on MGA member garden catalogs and/or garden websites.
6. An individual may submit more than one entry, but a separate entry form is required for each entry.
7. Entries are judged based upon the following criteria: overall content, accuracy of information, clear and concise presentation of information, value and benefit to readers, overall presentation of the benefits of garden catalogs and websites, and circulation/potential audience of the published story. The decision of the judges is final.

Deadline

Entries must be postmarked by July 31, 2009. No late entries will be accepted.

The Prize

The winning entry receives \$1,000. The winner will be announced at the Summer 2009 Garden Writers Association Symposium.

Questions regarding entries should be directed to:
Schultz Communications • 8205 Spain Road NE, Suite 201 •
Albuquerque, NM 87111 • (505) 822-8222 • info@schultzpr.com

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ENTRY FORM



Entrant Information

(please type or print)

Name _____

Company _____

Address _____

City _____ State/Prov. _____ ZIP/P.C. _____

Phone (____) _____ email _____

Are you a current member of the Garden Writers Association? (check one) Yes No

Entry Description

(attach supplemental information, if any)

Title of Entry _____

Published in _____

Date Published _____ Circulation/Audience _____

Media Type (check one) Newspaper Magazine Online Other

Certification

I certify that the information contained in this entry form is accurate and that I am the author of the work I am submitting. I give my permission to the MGA to post my story and/or use it for promotional purposes.

Signature _____ Date _____

Entry Instructions

- Please submit four Entry Forms for each entry (an original and three photocopies) and attach a copy of the story being entered. Submit four complete packaged "sets" for each entry.
- Entry packages will be forwarded to the judges as is. Please make sure your entries are complete.
- The winning entry, as selected by the judges, will be awarded a prize of \$1,000 US. The winner will be announced at the 2009 GWA Summer Symposium.

Send Entries To:

2009 MGA Excellence in Garden Writing Award
Schultz Communications
8205 Spain Road NE, Suite 201
Albuquerque, NM 87109

Postmark Deadline for Entries — July 31, 2009